



# TRANSPORTATION CLUB

MINNEAPOLIS AND ST. PAUL, INC.

P.O. Box 385995, Bloomington, MN 55438  
(952) 239-1226 • FAX (877) 734-5416  
EMAIL [office@transportationclub.com](mailto:office@transportationclub.com)

## Advertising Rates

Effective: January 1, 2009

# Transportation News

---

Description	Dimensions (width x height)	1 issue	
Full page	7.5" x 10"	\$200.00	
1/2 page	7.5" x 5"	\$150.00	
1/4 page	3.5" x 4.5"	\$100.00	
1/8 page (Bizz Card)	3.5" x 2"	\$50.00	
1 column x 5	2.25" x 5"	\$125.00	
1 column x 4	2.25" x 4"	\$100.00	
1 column x 3	2.25" x 3"	\$75.00	
1 column x 2	2.25" x 2"	\$50.00	

**Circulation:** *Transportation News* is published in January, April, August, and November. The Newsletter is published online and is made available to the Club Members.

**Ad Specifications:** Ads should be submitted in color or grayscale, as a Word, JPG, or Illustrator file. Ads can be sent by e-mail to [office@transportationclub.com](mailto:office@transportationclub.com). Advertisers may submit different copy for any ad in a four-issue run as long as the dimensions remain the same.

**Ad Closing Dates:** April Issue: March 15th  
August Issue: August 1st  
November Issue: October 15th  
January Issue: December 15th

**Terms of Payment:** Payment is required before ad will be placed. Rates are noncommissionable.

**Ad Rate Policy:** All advertisers having contract rates must sign an agreement. Advertisers on contracts are protected from rate increases for the duration of the contract.



# TRANSPORTATION CLUB

MINNEAPOLIS AND ST. PAUL, INC.

P.O. Box 385995, Bloomington, MN 55438  
(952) 239-1226 • FAX (877) 734-5416  
EMAIL office@transportationclub.com

## Ad Reservation Form

Return this form with your ad file and payment to the Club office by the appropriate closing date.  
Click in a field to enter text directly on this form.

### Terms and Copy Regulations

- a) The publisher reserves the right to refuse or cancel any advertisement. Upon acceptance, publication is dependent upon space availability.
- b) In no event will the publisher be responsible for errors or omissions if the advertiser does not supply the correct copy by ad closing time.
- c) The advertiser agrees to defend and indemnify the publisher against any and all liability, loss or expense incurred from claims of trademarks, trade names or patents, violations of rights of privacy and infringements of copyrights and proprietary rights resulting from the publication of the advertiser's advertisements.

### Advertising Agreement and Information

\_\_\_\_\_

Date

\_\_\_\_\_

Advertiser

\_\_\_\_\_

Contact Person

\_\_\_\_\_

Address

\_\_\_\_\_

City/State/ZIP

\_\_\_\_\_

Phone

\_\_\_\_\_

Fax

\_\_\_\_\_

E-mail

\_\_\_\_\_

### Ad Size

- |                                    |                                       |
|------------------------------------|---------------------------------------|
| <input type="checkbox"/> Full page | <input type="checkbox"/> 1 column x 5 |
| <input type="checkbox"/> 1/2 page  | <input type="checkbox"/> 1 column x 4 |
| <input type="checkbox"/> 1/4 page  | <input type="checkbox"/> 1 column x 3 |
| <input type="checkbox"/> 1/8 page  | <input type="checkbox"/> 1 column x 2 |

### Issues to Place Ad

January \_\_\_\_\_

April \_\_\_\_\_

August \_\_\_\_\_

November \_\_\_\_\_

### Payment Options

No. of issues \_\_\_\_\_

x Price per issue \$ \_\_\_\_\_

**= Amount enclosed: \$ \_\_\_\_\_**

Federal ID: 41-0666035

This Contract is subject to the terms and Conditions set forth in the current published rate card. By signing this Agreement, Advertiser agrees that it has received a copy of such rate card and agrees to abide by its terms and conditions.

By: \_\_\_\_\_